# All about the

GDPR General Data Protection Regulation





**Effective since** 

May 25, 2018

European reference text regulating the processing of personal data of EU residents.

# In Europe



# WHO IS CONCERNED?



**Established within** the EU territory

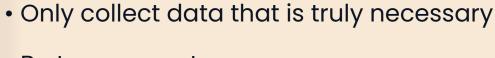


Targeting European residents

**Any organization** that processes personal data

# **YOUR OBLIGATIONS**





- Be transparent
- Organize and facilitate the exercise of individuals' rights
- Secure data and identify risks Set retention periods
- and PROCEED WITH EFFECTIVE DELETION



### **SANCTIONS**

Possible administrative and criminal sanctions, including fines of

10 to 20 million EUROS

or

2 to 4% of global annual turnover

# Leasecom supports you

Thanks to BLANCCO®, the only data erasure software certified by the French National Cybersecurity Agency (ANSSI), which ensures the implementation of the information systems defense authority function.



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throughout its entire lifecycle. At the end of the leasing contract, we offer: **Fleet recovery** 

- Secure data erasure service



**CONTACT US** 







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